



# Magical Malnad

303kms Intercity Run

Run for a Cause, Run without a Pause!

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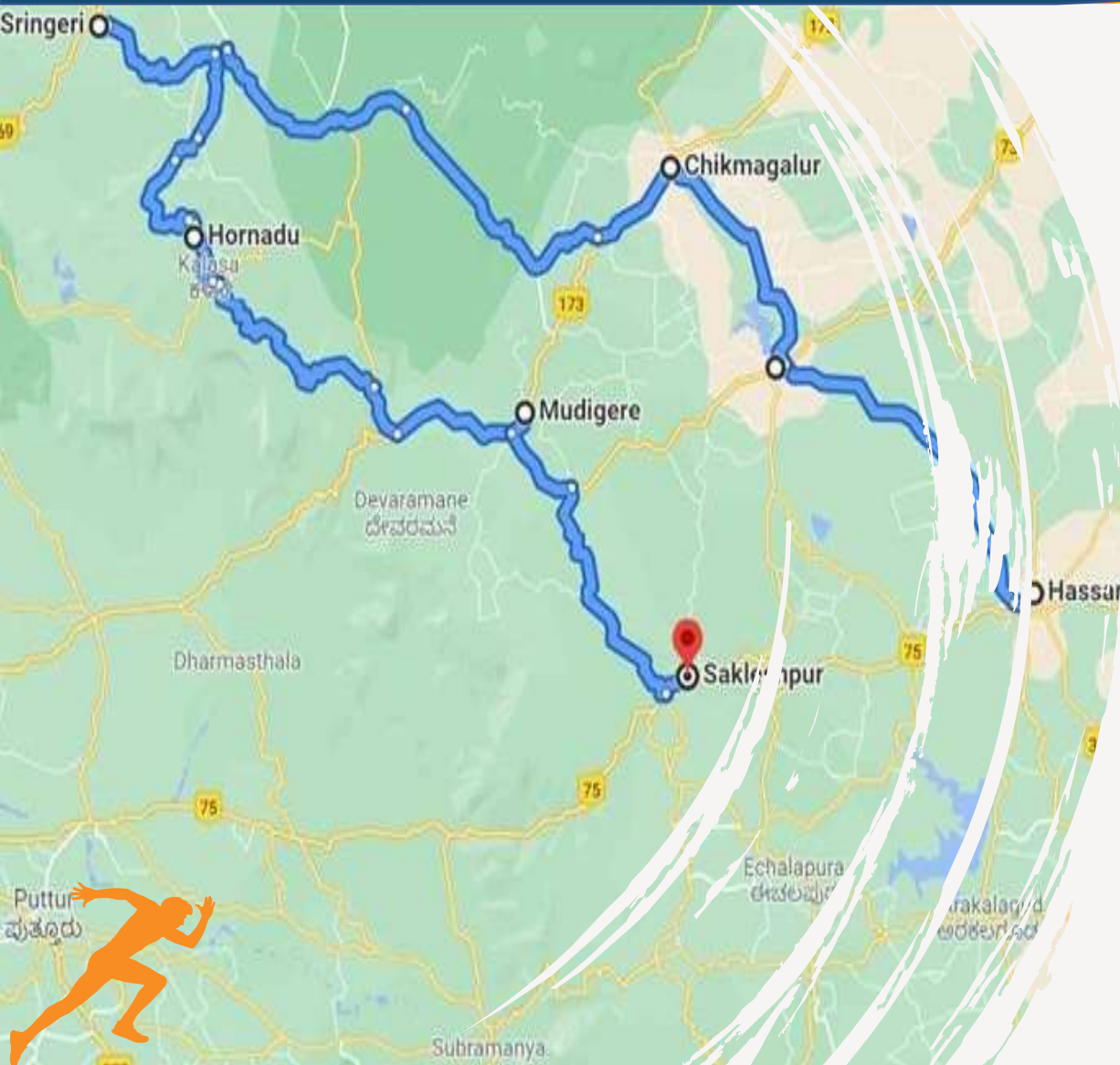
# Our Vision



*Our vision is to bring positive change for the underprivileged students at the government schools by partnering with corporates, donors, philanthropists, volunteers, government and service providers*

- Magical Malnad is a 303 kms route Hassan – Sringeri – Sakaleshapur covering over a period of seven days, passing through major towns and villages of Karnataka
- Government schools / colleges server as a home for lot of underprivileged students in rural part of Karnataka. A better infrastructure and good instructors improves the quality of life and academic progress, and reduces the drop-out rates of students
- This group of energetic runners are supporting the government schools / colleges with better infrastructure and enhancing quality of education
- Government schools / colleges are identified through proper due diligence by partnering with NGO **'Right To Live'**
- Join the cause by sponsoring the event to help students to enrich learning experience

# Magical Malnad - 'Running' Details



- ✓ 303 km Run  
Hassan-Belur-Chikmagalur-Sringeri-Horanadu-Mudigere-Sakaleshapur
- ✓ 30 Runners
- ✓ 7 days – December 2021
- ✓ Running along Highway
- ✓ Spread awareness
- ✓ Run for a cause, Run without a pause

# Current situation



Acute shortage of qualified teachers in rural Karnataka  
Government schools & PU colleges



Students are from economically weaker sections, hence there is  
lack of role models who can inspire and motivate them



Traditional teaching is followed. Non availability of teaching aids  
has led to higher dependence on teachers and textbooks



According to the latest report by the Karnataka State Government:

- 64% of the schools do not have a library
- 74% of the schools in rural Karnataka do not have access to computer
- 47% of the schools in rural Karnataka do not have proper infrastructure

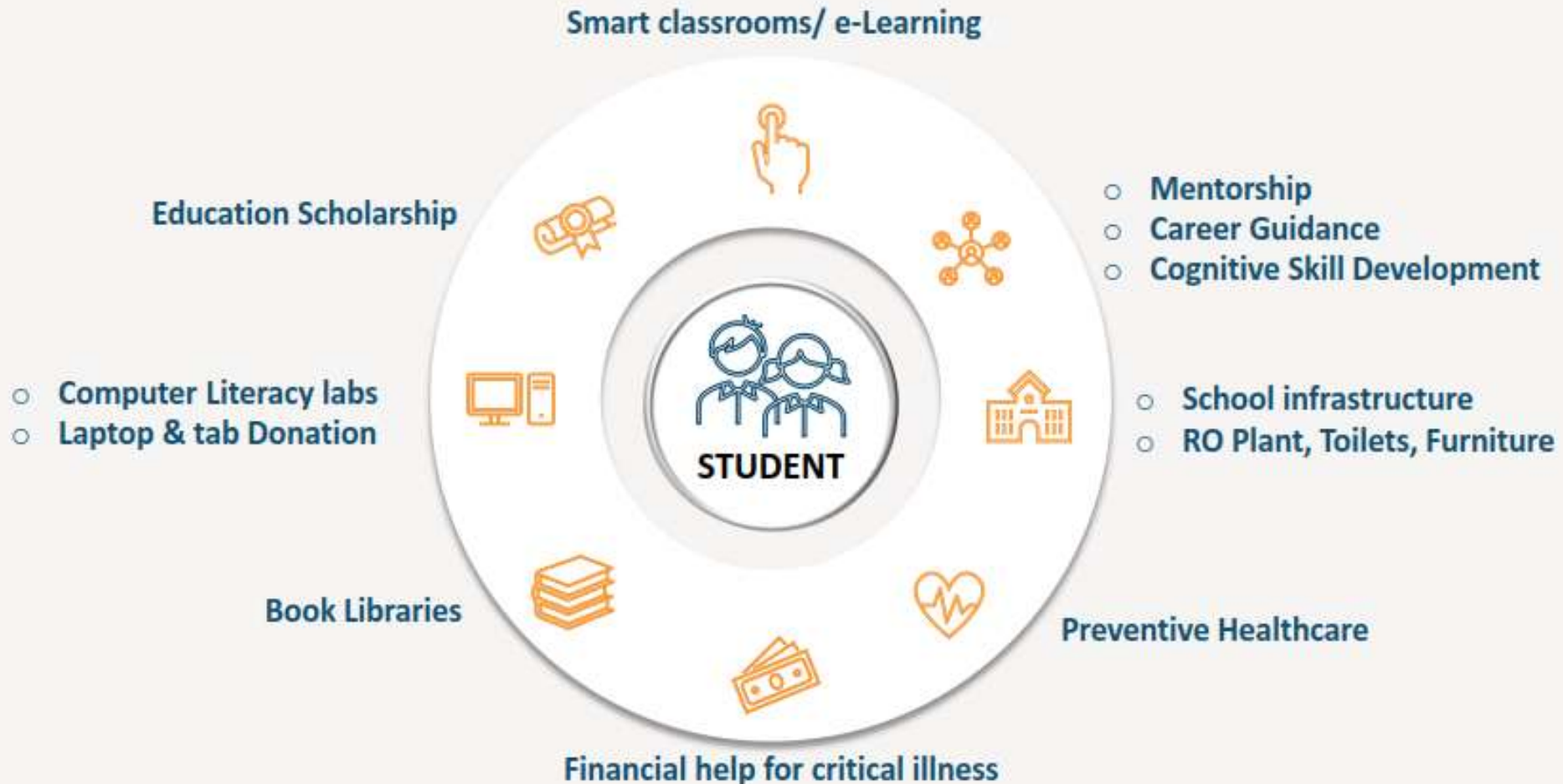
- Registered Trust under Sec 12A of Indian Income Tax Act, 1961 with **80G tax exemption** and **FCRA compliant**.
- **100% of the donations** are utilized for the said purpose with zero administrative cost deductions for our internal operations as these expenses are borne by the trustees.
- **Recognized and approved** by global agencies – GiveIndia, IICA, CAF India & CAF America, Benevity Causes, Bright Funds, and Ammodo.

Right To Live

*Right To Live is a Bangalore based NGO serving the underprivileged for the last 10 years with the Higher Purpose of “**Transforming Lives Through Quality Education and Health**”.*

# 'Running' Together for a Cause

“Empower the students at rural government schools/colleges to high standard education”



- Identify schools / colleges from the rural part of Karnataka that would require assistance in upgrading the infrastructure and other facilities
- Involve BEO, principal / HM, parents and local community to implement the programs for respective schools / colleges
- Procure the necessary infrastructure (desktop, books, stationeries, e-Learning kits, etc) and ensure these are installed in the most effective manner
- Hire qualified instructors to conduct trainings during the course of the academic year
- Periodic evaluation and monitoring of progress of students and teachers



# How to support?



Join Hands. Change Lives.

- Individual registration
- Peer-to-peer fundraising
- Corporate Sponsorship
- Through Corporate Social responsibility (CSR) funds
- Any contribution in kind
- Contact
  - Shambhavi Ramesh - +91 89046 11393 [shambhavi@righttolive.org](mailto:shambhavi@righttolive.org)
  - Sampath Iyengar - +91 99451 99901 [sampath@bluetiger.in](mailto:sampath@bluetiger.in)

# Who will be supporting and participating ?



Join Hands. Change Lives.

- The team consists people from different backgrounds
  - Management Gurus/Coaches
  - Project Managers
  - CEO's & Entrepreneurs
  - Senior corporate professionals
  - Home makers
  - Dancers, sports enthusiasts
  - Marathon, Ultra, 12-24 hours runners
  - Himalayan trekkers
  - Long distance swimmers and cyclists



Join Hands. Change Lives.

*India's first crowd-donation platform dedicated to charitable-giving.*

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